Press Release COSEVA, LLC June 2021, Salt Lake City UT

Coseva LLC is excited to introduce Advanced Fulvic-Humic Acid Micronutrient Formula to its line of Health and Wellness Products. This powerful scientifically designed formula helps maintain health and optimize function of the gut microbiome. The gut microbiome enables our body to use what we eat to manufacture vitamins and nutrients to feed our cells and prevent the proliferation of pathogens.

Humus is the Latin name for soil, and plant matter in soils was first named as such by Wallerius in 1761. de Saussure introduced it specifically for the dark-colored compounds that later came to be called humic acids. Humic acids were first extracted from peat bogs in Germany by Achard in 1786 and plant matter by Vauquelin in 1797. The first comprehensive studies were published by Sprengel in 1826. Humic substances are weak acidic electrolytes with carboxylic- and phenolic-OH groups with a cage-like structure and molecular weights between 500 (fulvic) and 100,000 (humic) grams per mole. They are an outstanding source of natural phytonutrients for nutraceuticals, functional foods, and beverages. Humic acids contain an enormous number of redox-active compounds that microorganisms can feed on and make even more compounds. Fulvic acid is one of the components of humus. They have unique carbon and oxygen contents, acidity, degree of polymerization, molecular weight, and color and remain in solution after removal of humic acid from humus. The parent soil from which fulvic acid originates influences oxygen, nitrogen, aromatic ring, and carbon content. FvA has been used in traditional Indian medicine ("Ayurveda") for roughly 3000 years. The substance called Shilajit, a tar-like exudate from the Himalayas, contains about 15-20% fulvic acid and can have immune-modulation, antioxidant, diuretic, antihypertensive, and hypoglycaemic effects.

Taking Advanced Fulvic-Humic Acid Micronutrient Formula provides your body with the richest variety of natural organic substances needed by your gut microbiota to help unlock important energy and nutrients from the foods we eat and keep your immune system strong. Without the gut microbiome we would be unable survive. In today's world of processed foods and synthetic chemicals your gut microbiome is being starved of energy and nutrients it needs to do its job. The rich variety of natural organic substances found in Advanced Fulvic-Humic Acid Micronutrient Formula is exactly what the human gut microbiota evolved with in ancient times when our environment was cleaner and our technology was less damaging. Taking Advanced Fulvic-Humic Acid Micronutrient Formula is like putting a reset on your gut microbiota. It takes it from a weakened, sickly state to a vibrant and robust condition that nature intended thousands of years ago. Our source of Fulvic and Humic Acids comes from ancient sites located in pristine areas of the country. These sites were created pollution-free and are continuously nurtured, isolated from modern technology. There is no better product available.

Feed your Microbiota with Advanced Fulvic-Humic Acid Micronutrient Formula.